



*Supporting the extracurricular music performance groups of the Mechanicsburg Area School District.*

November 30, 2018

Dear Crafter/Artisan,

We are happy to announce that the Mechanicsburg Music Alliance will be hosting our 5<sup>th</sup> annual Art and Craft show on Saturday, April 27, 2019 at the Mechanicsburg Middle School. We are excited about this quality, well-advertised event that connects people who are passionate about the creative arts! We are even prouder to announce that this year's event is **a juried event emphasizing unique, handcrafted items**. Due to this focus, we reserve the right to refuse vendor assignments for anyone offering commercially made or franchised items.

We are working on adding new features to our show! We will let you know what they will be as they are finalized!

We know you have many shows to consider attending. Why should you choose us? We pledge to our vendors:

- A quality event of unique handcrafted items. We review the images from each application to ensure a diverse, balanced range of vendors.
- A well-organized event with plenty of trained volunteers.
- Coordinated advance advertising through multiple media. Not only will we widely advertise our event, we will also advertise your business and website in multiple media.
- Advance and clear communication with vendors including:
  - Confirmation of application
  - Notice of acceptance/rejection
  - Advance notice of clearly marked vendor space
- Systematic unloading and loading, with trusted volunteers to help you move and/or stay with your inventory while you park/pick up your car.
- A dedicated on-site vendor host. Our host is knowledgeable and connected to our volunteer team. She will respond promptly during the event to help address any issues/concerns, including arranging booth-sitters when needed.
- An indoor event with indoor plumbing – no need to worry about the weather or using port-o-potties!

Attached is the application for this event. Please note that photos of your work and your display are a required part of the application. We will not consider applications without these photos.

We are excited to collaborate with you on this event, and look forward to receiving your application.

**Applications are due March 31st.** Please feel free to contact us with questions at [craftshow.mma@gmail.com](mailto:craftshow.mma@gmail.com) or 717-571-8826. Thank you for your consideration.

Sincerely,

The Mechanicsburg Music Alliance's  
Art and Craft Show Committee