August 30, 2016

Dear Friend,

The Mechanicsburg Music Alliance exists to promote and support all music programs throughout the Mechanicsburg Area School District, including the Marching Band, Indoor Guard, Indoor Percussion, Orchestra, Jazz Ensemble and Chorus. The Marching Band has been awarded first place regional titles for several years, and this past fall won the US Bands National Championship at MetLife Stadium. The Indoor Guard consists of three teams including one of only thirty Scholastic World Guards in the country, placing in the top 10 for 2 years in a row and also winning Fan Favorite. The Indoor Percussion has also remained undefeated in local competitions over the past 11 years and are 3 time WGI finalists and 7 time KIDA Champions. The Orchestra consistently has members selected for various festivals and other prestigious concerts. And our Jazz Ensemble and Chorus are also frequently honored at Districts, Honor Band and other concert events. We have a lot to be proud of and continually strive to represent our community in a positive musical light.

It takes a village to continually grow these programs! We are dedicated to promoting music programs for our students. Studies have shown the benefits of music education – improved test scores, lower dropout rates, improved self-esteem. We believe in the power of music and hope you do too.

We are writing to ask for your support in our Friends of MMA sponsorship program. We have various levels of support; every little bit helps. Please review the sponsorship options on the following page and consider a donation to the Mechanicsburg Music Alliance. Your contribution will be used to help offset costs of our programs in the hopes that more students will participate.

We appreciate your sponsorship consideration for the Mechanicsburg Music programs.

Sincerely,

Wendi Merritts

Business/Corporate Sponsorship Levels

**Platinum Level $2,000+** Platinum MMA sponsorship includes:

* Large banner to display at venues throughout the fiscal year
* Large ad space in all event programs (full page)
* Platinum listing/logo on MMA website
* Quarterly updates to MMA Facebook pages
* Presence at venues (booth, table, space visible at events)
* Receive Platinum Club card with (5) free entries to MMA events.

**Gold Level $1000** Gold MMA sponsorship includes:

* Large banner to display at venues throughout the fiscal year
* Large ad space in 2 event programs (full page)
* Gold listing/logo on MMA website
* Quarterly advertising updates to MMA Facebook pages
* Presence at 2 venues (booth, table, space visible at events)
* Receive Gold Club card with (5) free entries to MMA events.

**Silver Level $750** Silver MMA sponsorship includes:

* Small banner to display at venues throughout the fiscal year
* Large ad space in 1 event programs (full page)
* Silver listing/logo on MMA website
* Bi-annual advertising updates to MMA Facebook pages
* Presence at 1 venue (booth, table, space visible at events)
* Receive Silver Club card with (5) free entries to MMA events.

**Bronze Level $500** Bronze MMA sponsorship includes:

* Medium ad space in 1 event programs (half page)
* Bronze listing/logo on MMA website
* One advertising update to MMA Facebook pages
* Receive Bronze Club card with (5) free entries to MMA events.

Individual Sponsorship Levels

**Maroon Machine Club $250** Maroon Machine Club sponsorship includes:

* Listing in all event programs
* Maroon Machine listing on MMA website
* Receive a half page ad in one event program
* 8x10 picture of MASH Marching Band
* Trophy sponsor for Music in the Park or Art in Motion Show
* Receive Maroon Machine Club card with (5) free entries to MMA events.

**Steel Sound Club $150** Steel Sound Club sponsorship includes:

* Listing in all event programs
* Steel Sound listing on MMA website
* Receive a quarter page ad in one event program
* 8x10 picture of MASH Marching Band
* Trophy sponsor for Music in the Park or Art in Motion Show
* Receive Steel Sound Club card with (4) free entries to MMA events

**Wildcat Way Club $100** Wildcat Way Club sponsorship includes:

* Listing in all event programs
* Wildcat Way listing on MMA website
* Receive a business card size ad in one event program
* 8x10 picture of MASH Marching Band
* Receive Wildcat Way Club card with (2) free entries to MMA events.